

Lee County Injury Prevention Coalition

September 17, 2008—10 a.m. to 12 p.m.

J.P. D'Alessandro Building (Room 165 D)

ATTENDANCE: Lee County Sheriffs Office: Stan Nelson; Stay Alive Just Drive: Jay Anderson; Lee Memorial Health System: Syndi Bultman, Brad Pollins; Lee County Parks And Rec.: Alise Flanjack, Cindy Carter; SWFL Safety Council: Linda Dundee; Florida Dept of Health: Lynn James; Private Citizens: Lowell Gerson, Dan Moser; Shell Point: Mark Tesoro; Lee County Div. of Public Safety: Dave Kainrad, Diane Holm; Lee County Dept. of Transportation: Stephen Jansen; Safe Kids Worldwide: Kim Herrmann
Board Member's- Stan Nelson, Syndi Bultman, Lowell Gerson, Jay Anderson, Diane Holm, Dan Moser, Dave Kainrad

Topic:	Discussion:	Follow Up:
Welcome	Meeting began with welcome at 10:05 a.m.	lgeron@neoucom.edu
Minutes	July minutes approved following motion by Linda Dundee and second by Brad Pollins	
Safe Kids Report	Board Member Alise Flanjack reviewed the revised goals for the local Safe Kids Coalition. Safe Kids Coordinator Liz Moreno is compiling all parts and will report at the next Safe Kids meeting. She also listed 5 events for the calendar.	alise@leegov.com
Media Involvement	Lowell Gerson followed up on recommendations from the July meeting that we encourage media cooperation by contacting management. Diane Holm provided contact information. Lowell found the TV stations to be unresponsive. The News-Press invited him to a Non-Profits meeting. Lowell suggested IPC join their Smart Solutions program online. Consensus was to register and Lowell will become the immediate contact. Registration has two parts events@news-press.com and community@news-press.com . David Plazas, Community Conversations Editor, also agreed to speak to the group at today's meeting but had an unavoidable conflict. Dayna Harpster, Lifestyles Editor, was scheduled to take his place, but also unable to attend. The talk was planned to illustrate how the News-Press can help promote events and programs.	lgeron@neoucom.edu
Falls Prevention Summit	A summit is scheduled from 9 a.m. to 1 p.m. November 14, 2008 at Shell Point's Grand Cypress Room. A survey, currently in draft form, will be sent out and used to create the event agenda. The summit attendees will break into groups to create a strategic funding strategy and develop the program. This Task Force continues to meet to develop the cover letter, survey, and mailing list. In addition, there is an opportunity, following the next meeting to attend a Webinar on Senior Falls Prevention from 2-3 p.m. Sept. 25 in the conference room of the EMS/ Public Safety office on Six Mile Cypress. The Task Force meets from 12-2 at the same location on the 25 th prior to the Webinar.	lgeron@neoucom.edu
ICE/File of Life Program	Diane announced Lee County EMS has coordinated with all local law enforcement agencies, all fire departments, and hospitals to	dholm@leegov.com

	<p>expand the ICE program to include the File of Life. The ICE (In Case of Emergency) program was brought into Lee County by the Sheriff's office mid-summer. It includes a sticker to place on one's cell phone which alerts emergency responders that identity and medical information are available through the programmed contact listed by the word ICE on the phone. Similarly the File of Life program includes a paper information form, on which residents and visitors can fill out emergency contact information and a medical history to enable medics to give the best possible care to the patient. It folds and inserts into a red plastic pocket and hangs with the attached magnetic strip on their refrigerator. Together ICE and File of Life can be used on bicycle and motorcycle helmets, boats, cars and trucks, in addition to homes and cell phones. The committee plans to purchase 50-100,000 of the pockets and the stickers to match. EMS medics were trained in the program mid-September, and are actively involved in educating the public with the 5,000 pockets in stock at Cape Coral Hospital's SHARE Club. Once the committee approves the revised paper information form, it will be loaded on the IPC website with the pertinent instructions for use and contacts to get stickers and pockets.</p> <p>She also announced the first LC EMS/Public Safety Calendar is available with an ICE sticker attached to May 2010. The calendar was created as a United Way fund raiser and is being given away for a \$10 donation. It is 18 months and includes safety information on every page, plus reminders to update the ICE form and change batteries in smoke detectors and carbon monoxide detectors regularly, etc.</p> <p>Linda pointed out that you can place your emergency contact information on your Florida Driver's license by going to the website www.flhsmv.gov and under Popular Links, just click on emergency contact registration. Then enter your information.</p>	<p>swflservices@earthlink.net</p>
<p>Accomplishments and Information Exchange</p>	<p>Jay Anderson relayed information on a University of Utah study showing the use of cell phones with or without hands while operating a motor vehicle is equal to driving under the influence at a 0.08 blood alcohol level.</p> <p>Kim reported the CarFit event in July at the Cape Coral Wellness Center was the largest in the state. As many as 15 individuals turned out for the training class the day before and 100 vehicles and drivers came to the event to learn how to maximize safety. They plan to hold another event. No date is set.</p> <p>Cindy Carter of Lee County Parks and Rec. reported the bike safety and helmet program went well at Lakes Park during the summer. It was noticed that the bike rental vendor didn't deal in helmets. She will check in to the vendor contract to see if he is in default for not including helmets or if an addendum is required to the contract to insure the safety of his clients at the park.</p> <p>Alise reported there is no ATV safety program in Lee County because there is no authorized location for riding the vehicles. Collier County was working on creating a program. She will check</p>	<p>justdrivefla@embarqmail.com</p> <p>kherrmann@safekids.org</p> <p>cartercl@leegov.com</p> <p>alise@leegov.com</p>

	<p>the status of it.</p> <p>Alise announced she and Nancy Apperson have taken over co-chairing the South West Florida Drowning Prevention Committee (formerly SWIM Lee) for Diane who was asked to step down by her supervisor. Alise thanked Diane for bringing the drowning prevention program to local success and increasing attention to a state and national level, especially in presiding over the National Drowning Prevention Alliance.</p> <p>David Kainrad reported MEDSTAR now has a critical care ambulance and three bariatric ambulances in service. The critical care unit allows specially trained medics to transport by ground critical patients where needed or from one hospital to a more appropriate facility. The bariatric units have specially designed stretchers to carry patients weighing over 1000 pounds. The ambulances have a ramp with a motorized pulley to bring the stretcher into the ambulance without straining the medics. The three units are being placed strategically throughout the county to offer quick service whenever a morbidly obese patient requires care and transport.</p> <p>Brad Pollins reported LMHS is holding a facilities summit and safety survey to identify opportunities for improving employee safety. He also announced the facilities are participating in the American Heart Assoc. Heart Start Program to get employees walking for better health.</p> <p>Steve Jansen reported the number of motor vehicle crashes are on par with previous years, but the volume of fatalities is down by one third. They also have a new reporting system that enables them to have quality data in about three months, whereas the old system reported data at least 6 months old.</p> <p>Stan Nelson of Lee County Sheriff's Dept. reported they started a bus safety education program with the media. They received 50,000 ICE stickers from a grant to spread the program throughout the nine county Region 6. They are doing enhanced DUI enforcement. They are working with Lee County's Community Development to encourage good planning for bicycle use in new developments. He also promotes the Young Driver's Program, and will introduce ICE to attendees,</p> <p>A free phone search is available to cell phone users through 1-800-GOOG-411.</p>	<p>appersnd@leegov.com</p> <p>davidk@leegov.com</p> <p>Brad.pollins@leememorial.org</p> <p>jansensi@leegov.com</p> <p>snelson@sheriffleefl.org</p> <p>lgerson@neoucom.edu</p>
Upcoming Events	A dozen events were added to the calendar	www.leecountyinjuryprevention.com
Adjourn:	Meeting Adjourned at 12:00	
Next Meeting:	October 15, 2008	

Minutes by: Diane Holm